



# 2020 NETWORK UPDATE

Report to Members - May 27, 2020

Renee Catacalos, Member and Strategic Partnerships Director  
Virginia Clarke, Executive Director





# SAFSF Guiding Principles

## Mission

We amplify the impact of philanthropic and investment communities in support of just and sustainable food and agriculture systems.

## Values

Collaboration - Equity - Respect -  
Stewardship - Integrity

## Vision

All resources invested in food and agriculture systems enhance our collective well-being.

## Strategic Levers

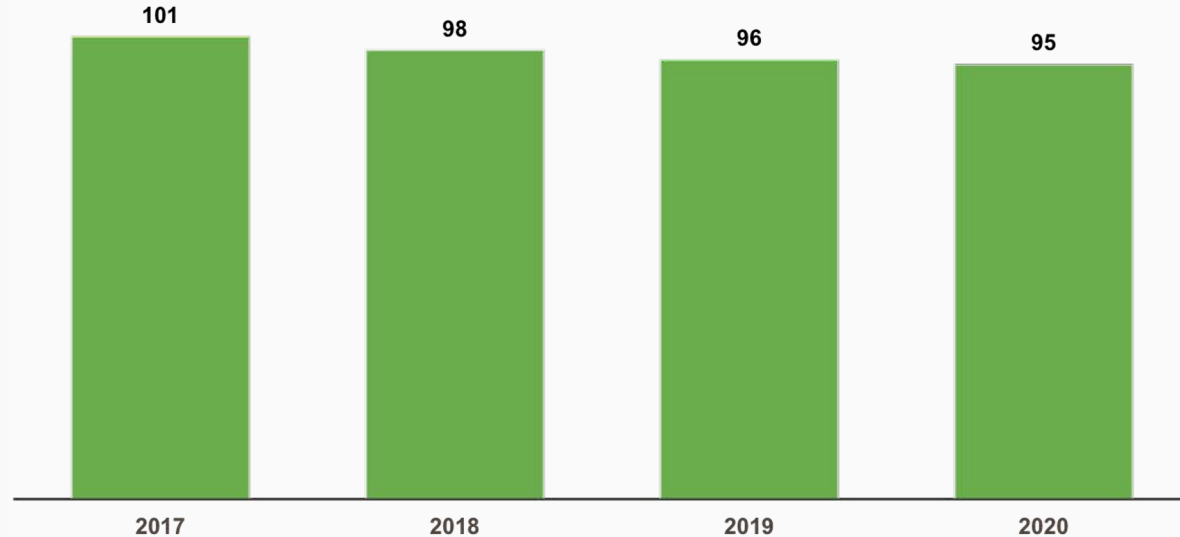
Strengthen Connections  
Foster Collaboration  
Build Capacity

# Who We Are

## Members of all types:

- Bank/Charitable Trust
- Community Foundation
- Corporate/Company Foundation
- Corporate Giving
- Family Foundation
- Health Conversion
- Individual/DAF
- Investor, for profit
- Investor, non profit
- Other
- Philanthropic Advisors
- Private Non-operating
- Private Operating
- Public
- Regranting

## Membership



2017, 2018, 2019 - December totals

**2020 - May total**

**We expect membership growth this year!**

# WHO WE ARE

## Private includes:

Family foundations, health conversion foundations, individual/donor advised funds, private operating and non-operating foundations

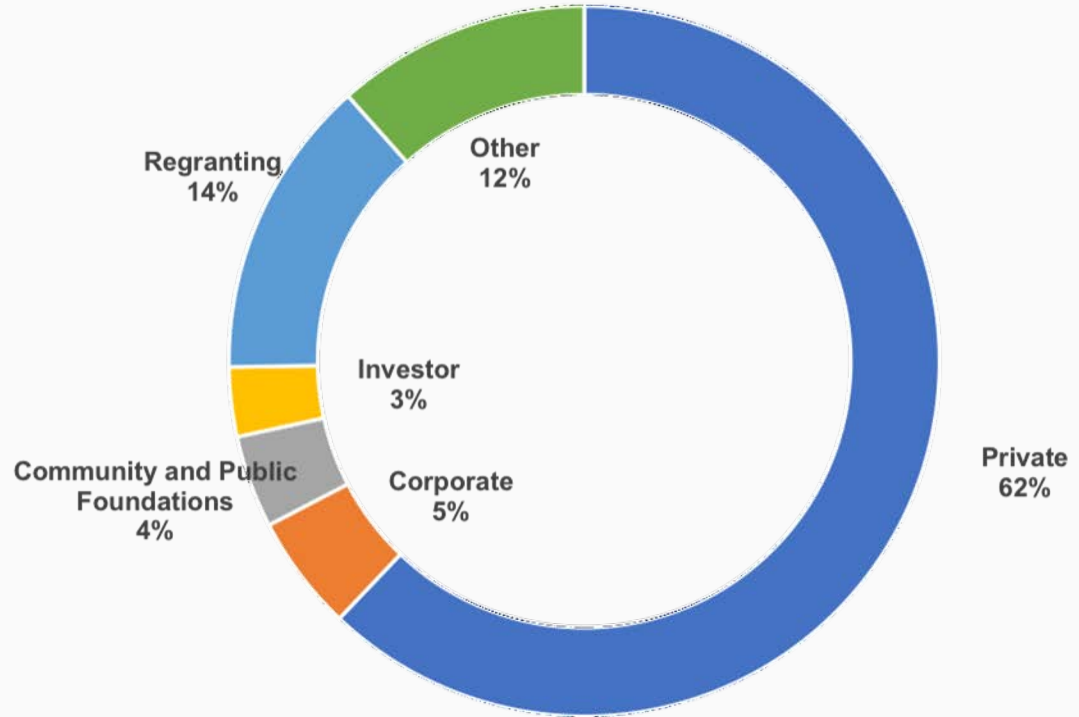
## Other includes:

Bank/charitable trusts, philanthropic advisors, and other

## Investor includes:

Both non-profit and for profit

## Members by Organization Type



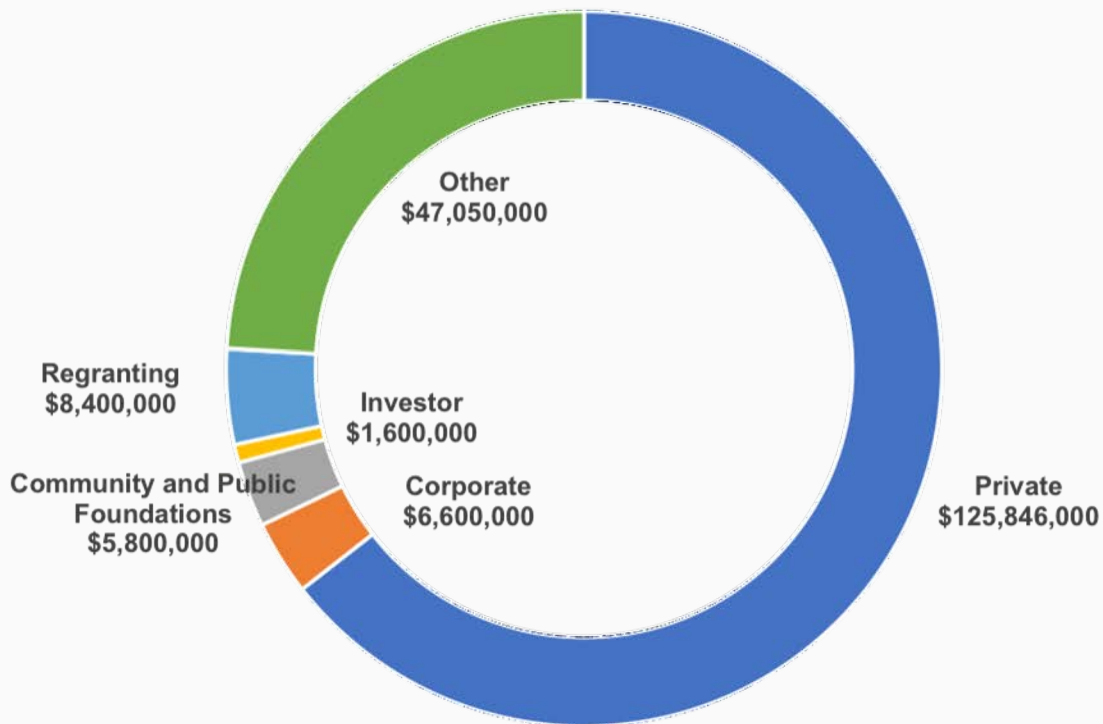
# 2020 FOOD/AG FUNDING

## \$211,110,000

Nearly a 10 percent increase over 2019 (\$192,290,000\*) - does not reflect accelerated COVID-19 response funding.

*\*true giving totals are higher as a small number of members are unable to disclose this information*

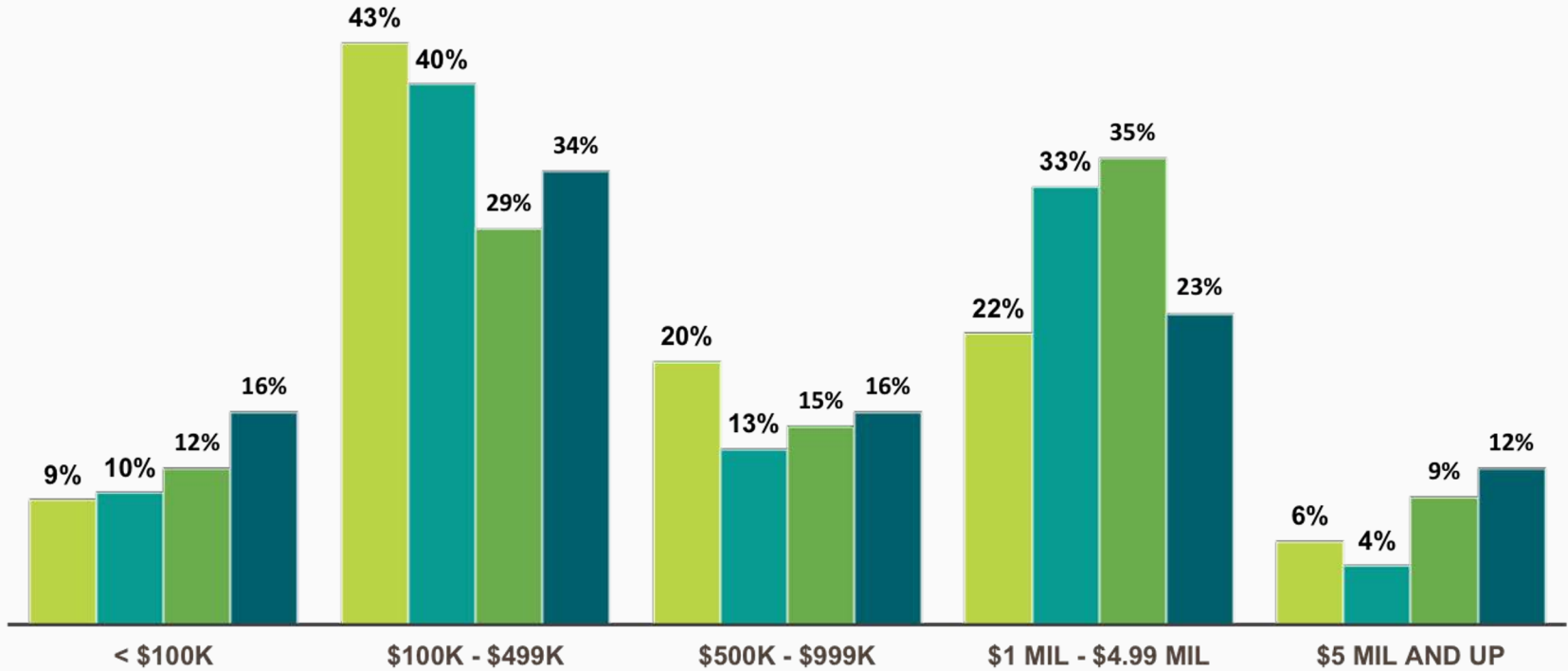
### Funding By Organization Type





# Ag/Food Funding By Dollar Categories

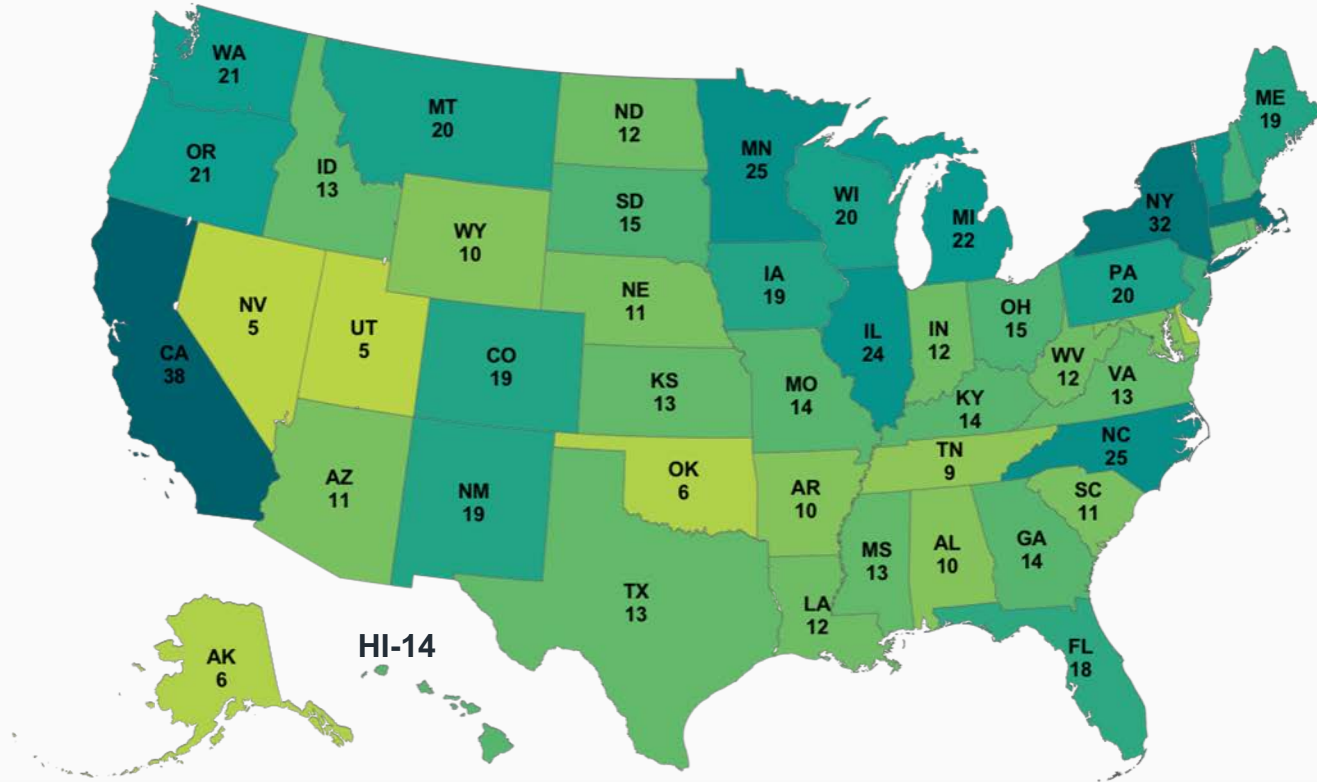
■ 2017 ■ 2018 ■ 2019 ■ 2020



This information is not reflective of accelerated COVID-19 response funding.



# States Funded



- CT-14
- DE-6
- DC-25
- HI-14
- MD-11
- MA-31
- NH-16
- NJ-17
- RI-13

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© GasTaxes, NERC, MSFT

Members fund in all 50 states



# Geographic Shifts

## 2016

States where the **fewest** SAFSF members are funding:

**Nevada (1)**  
**Alabama (2)**  
**Delaware (2)**  
**Utah (2)**  
**Wyoming (3)**  
**Tennessee (4)**  
**Kentucky (5)**  
**South Carolina (5)**

States where the **most** SAFSF members are funding:

**California (43)**  
**New York (33)**  
**North Carolina (25)**  
**Massachusetts (24)**  
**Pennsylvania (23)**  
**District of Columbia (22)**  
**Oregon (20)**

## 2020

States where the **fewest** SAFSF members are funding:

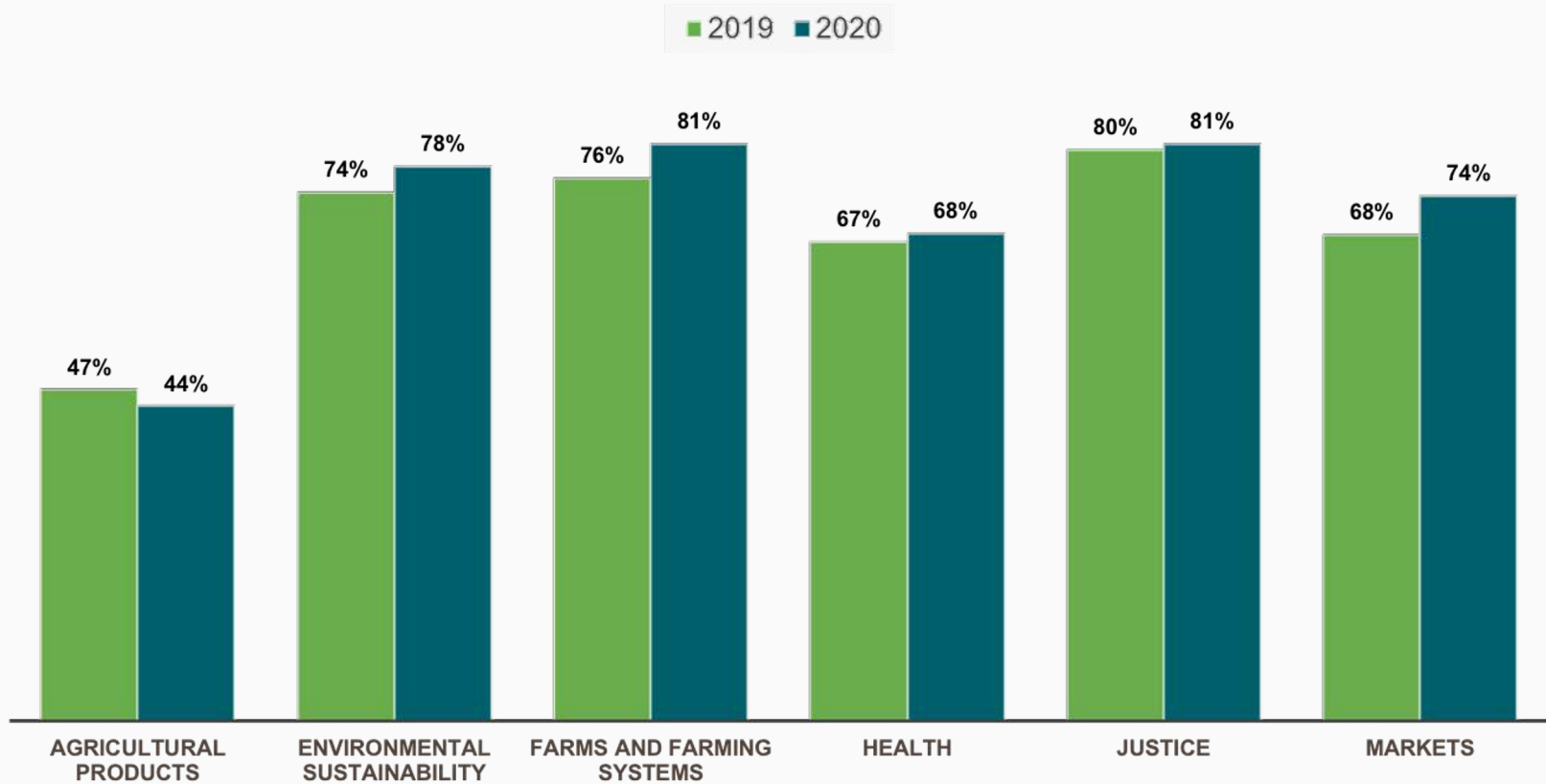
**Nevada (5)**  
**Utah (5)**  
**Alaska (6)**  
**Delaware (6)**  
**Oklahoma (6)**  
**Tennessee (9)**

States where the **most** SAFSF members are funding:

**California (38)**  
**New York (32)**  
**Massachusetts (31)**  
**North Carolina (25)**  
**Minnesota (25)**  
**District of Columbia (25)**



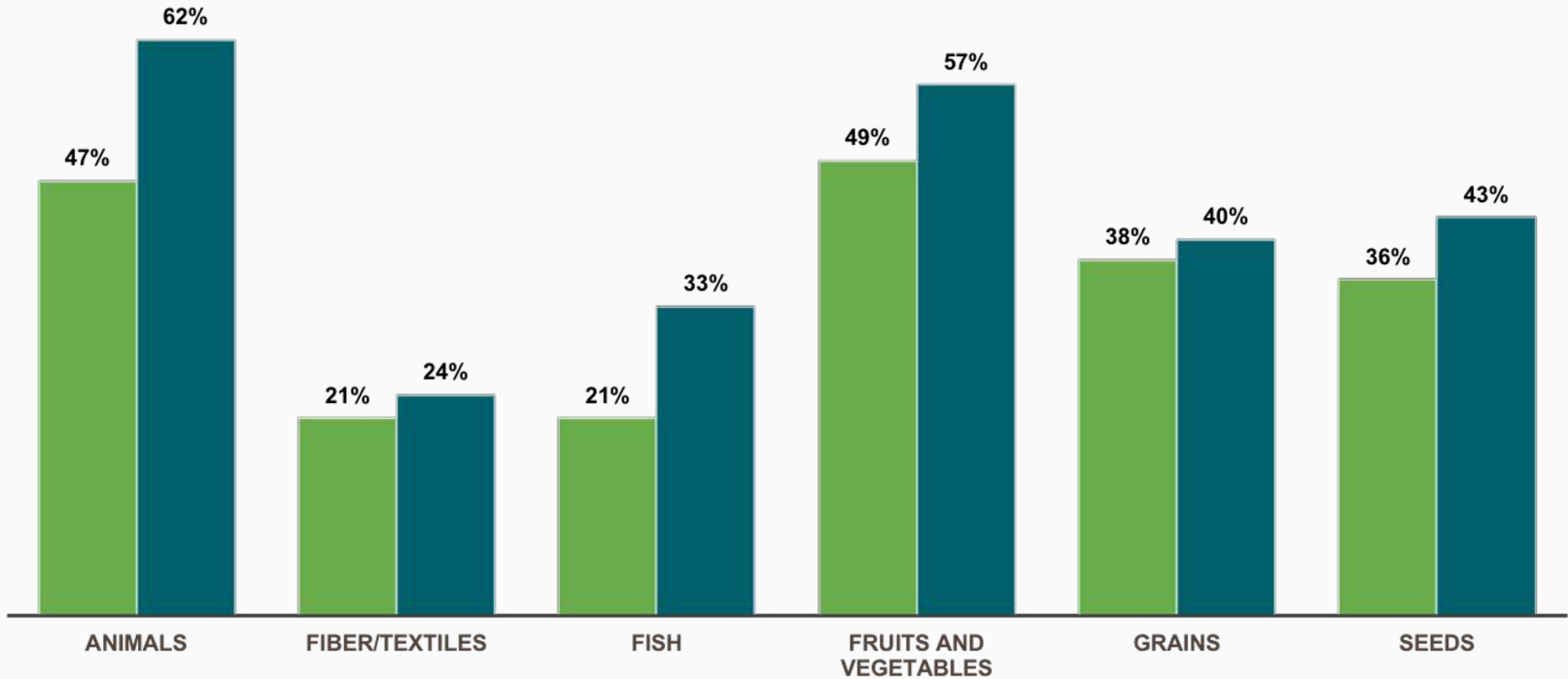
# Issue Areas Funded by SAFSF Members



Most information submitted prior to April 1 - may not reflect scope of funding shifts due to pandemic response

# Agricultural Products Categories

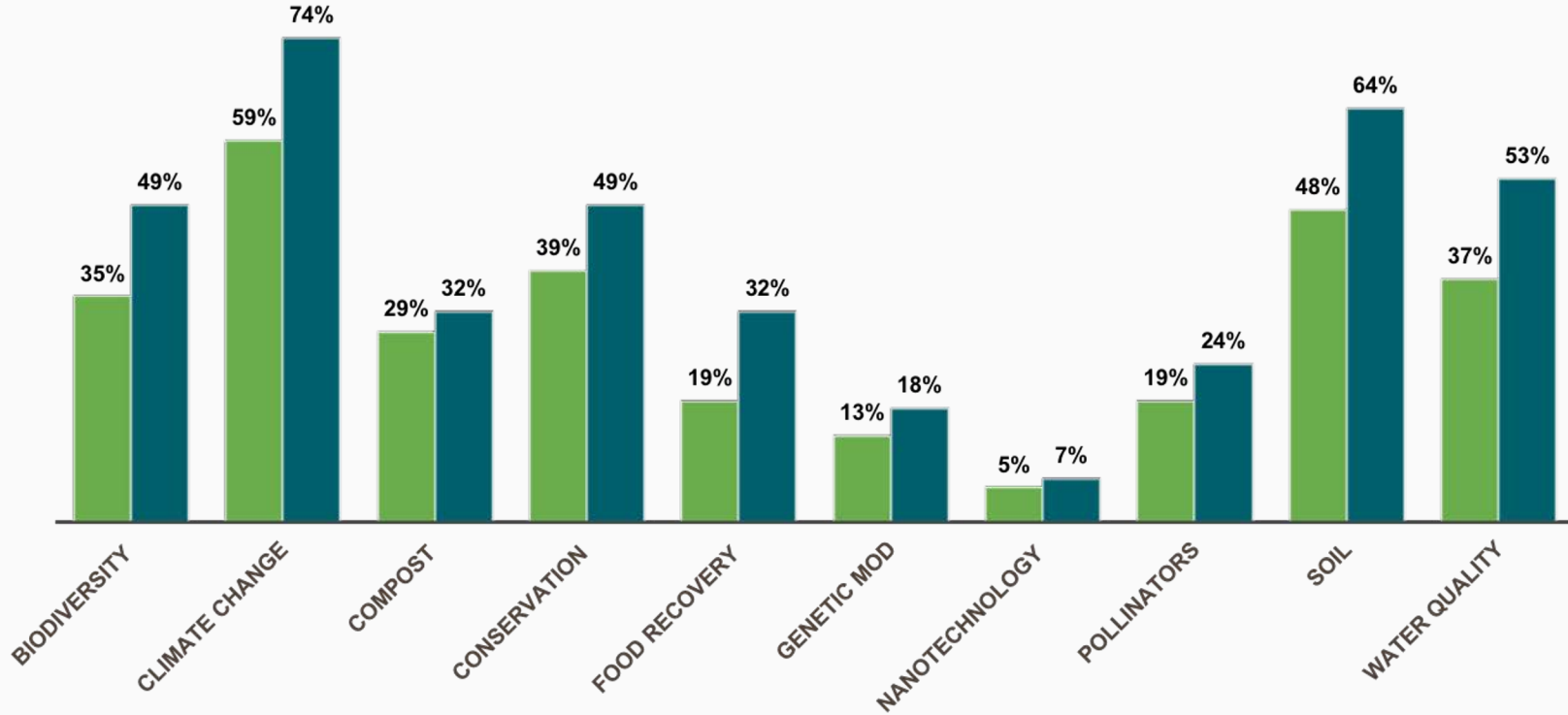
■ 2019 ■ 2020



Members funding the overall category: 2019 - 47%; 2020 - 44%

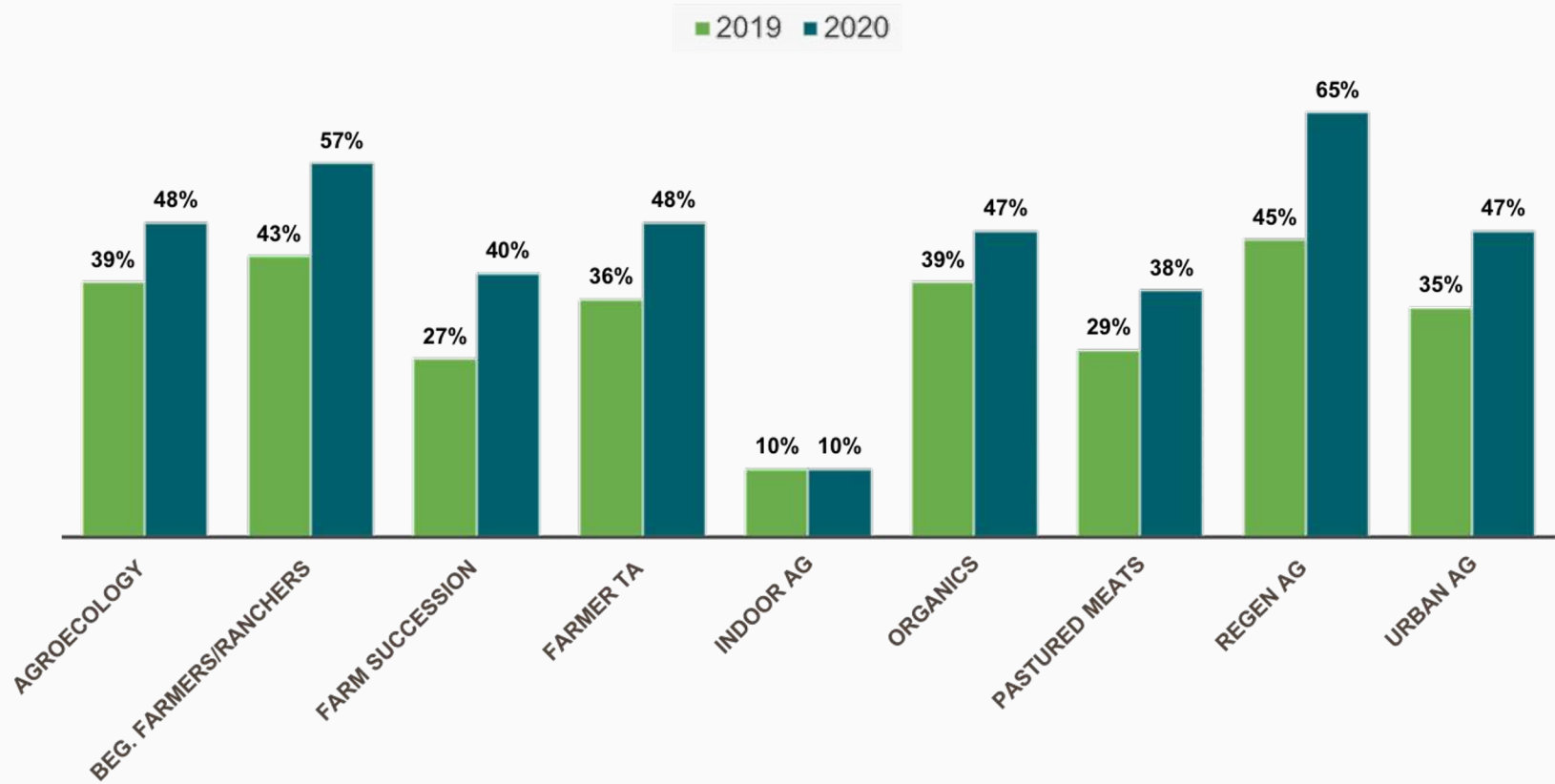
# Environmental Sustainability Categories

■ 2019 ■ 2020



Members funding the overall category: 2019 - 74%; 2020 - 78%

# Farms and Farming Systems Categories



Members funding the overall category: 2019 - 76%; 2020 - 81%



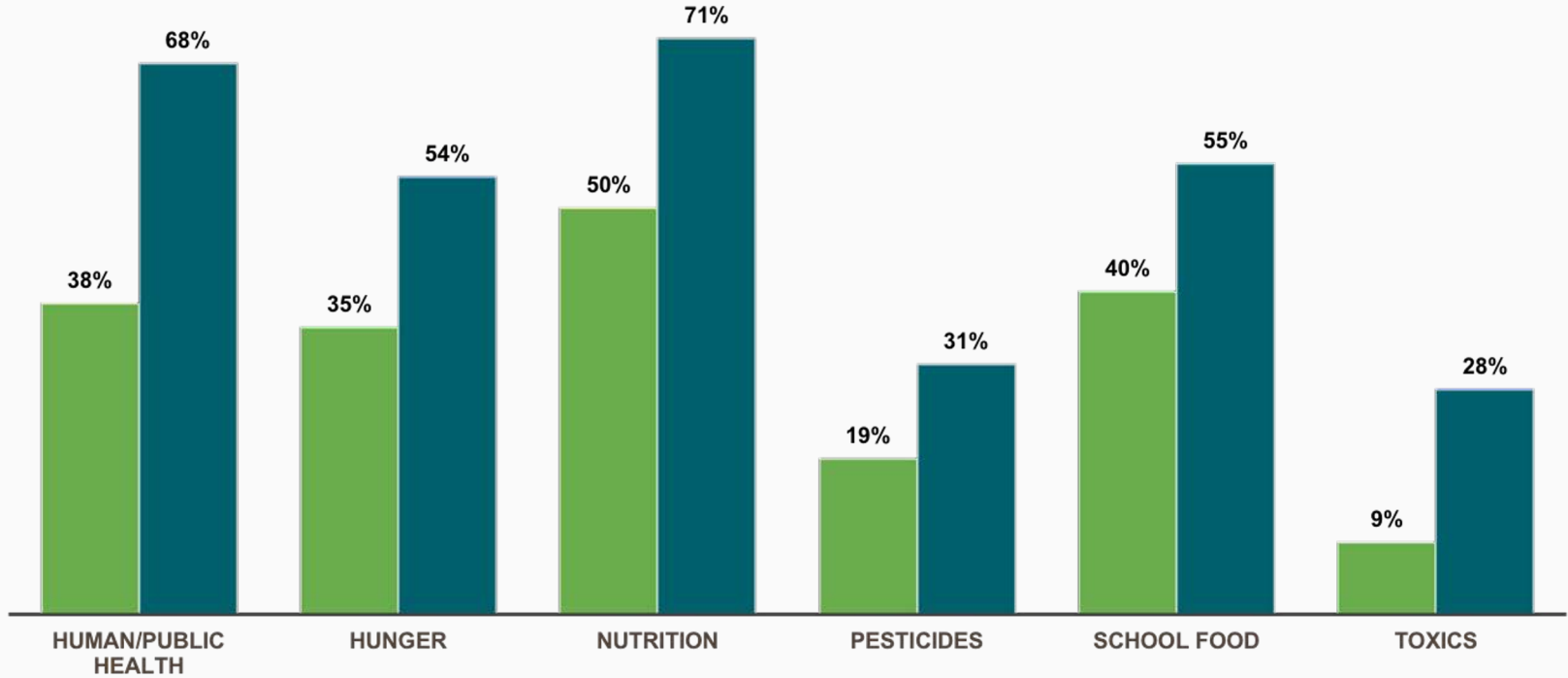
**JON  
JENSEN**  
The Georgia Horse Foundation  
Columbus, GA

**AMY  
SOULMON**



# Health Categories

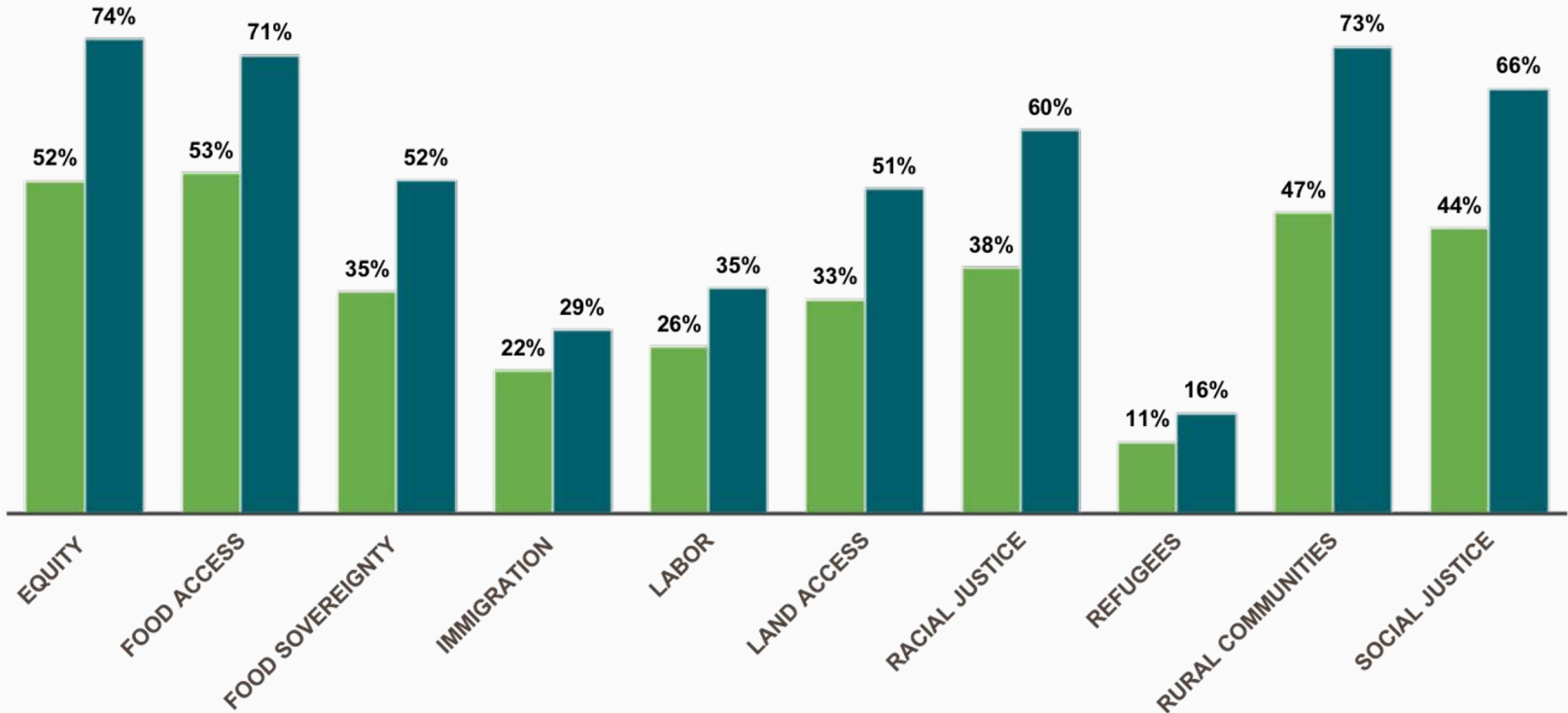
2019 2020



Members funding the overall category: 2019 - 67%; 2020 - 68%

# Justice Categories

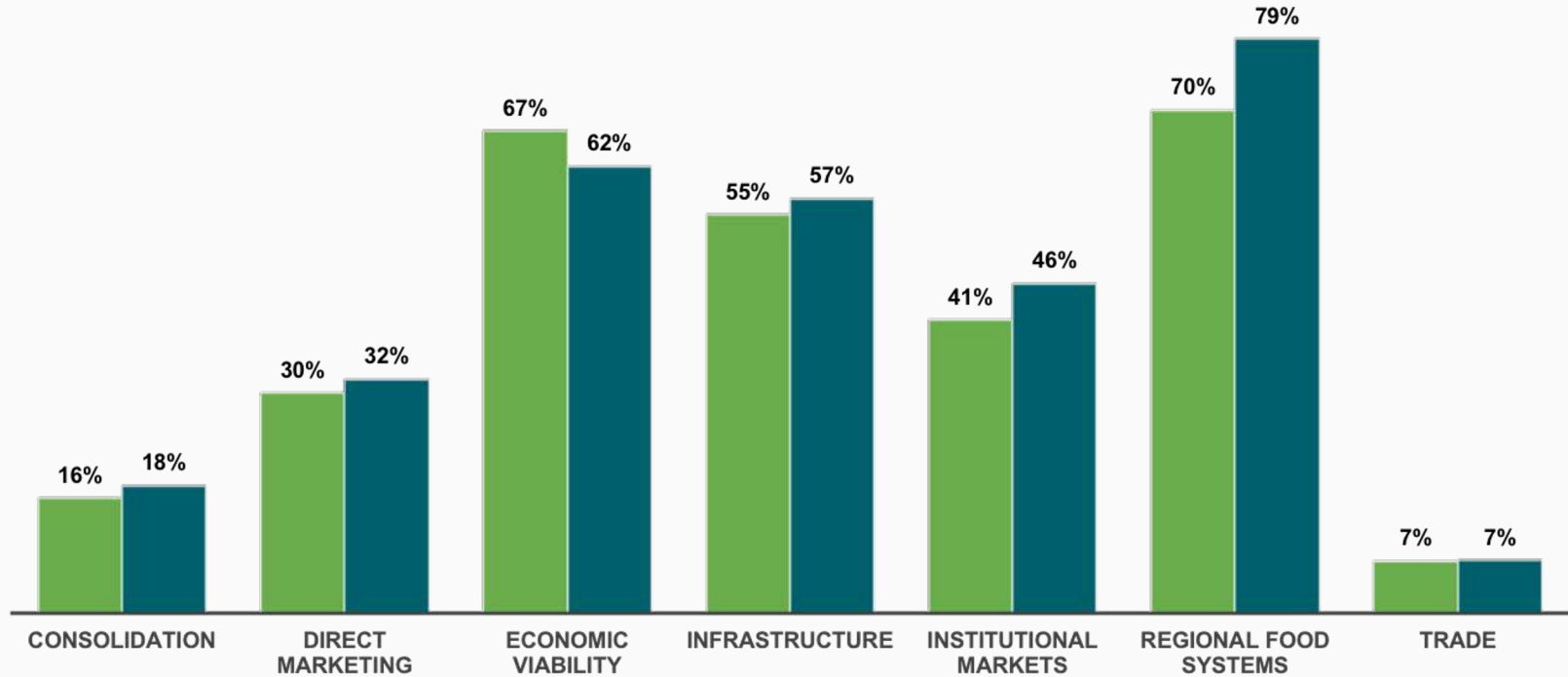
■ 2019 ■ 2020



Members funding the overall category: 2019 - 80%; 2020 - 81%

# Markets Categories

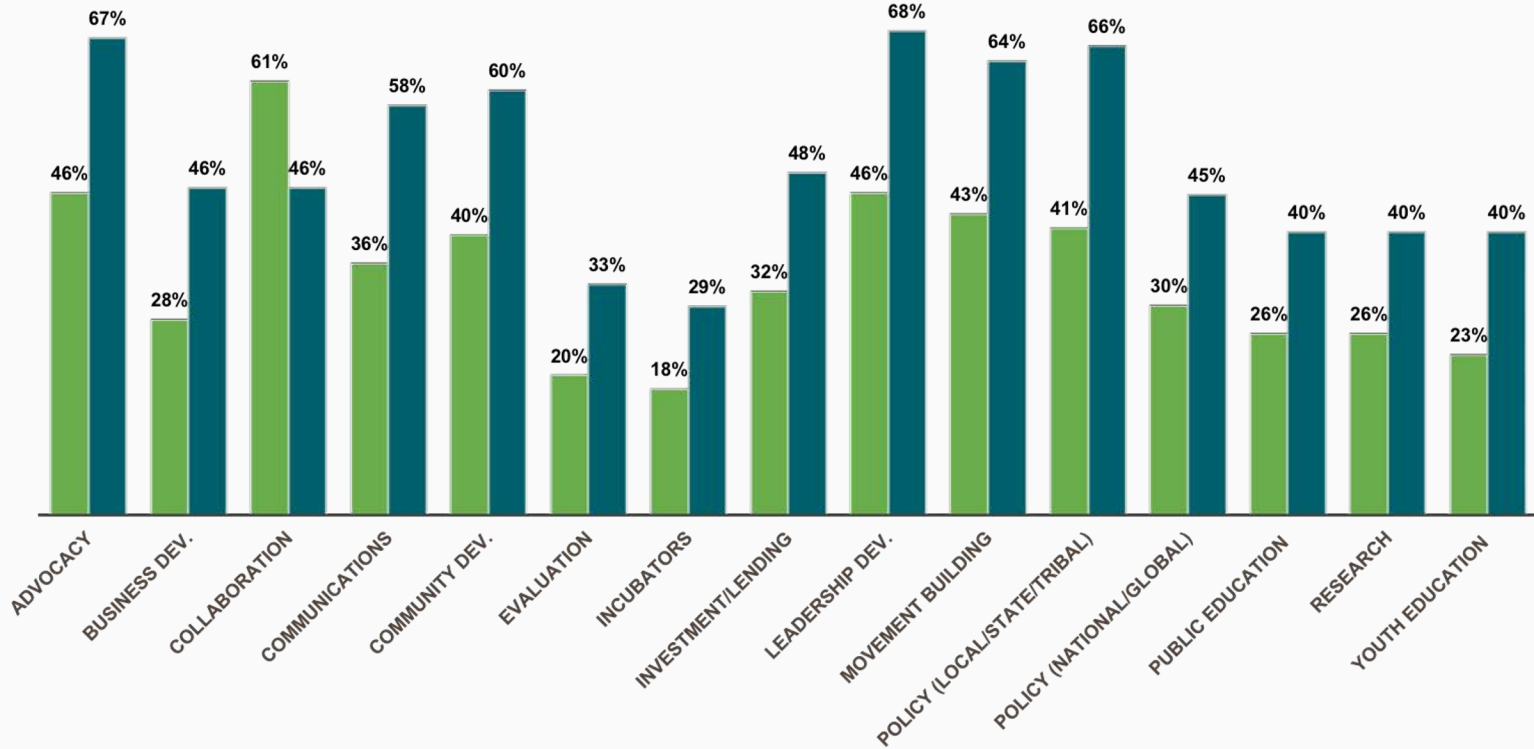
■ 2019 ■ 2020



Members funding the overall category: 2019 - 68%; 2020 - 74%

# Funding Strategies

2019 2020



Members are funding a wider variety of strategies across the board



# COVID-19

Facing this unprecedented challenge, SAFSF members have demonstrated the power and potential of a strong philanthropic network.

By mid-June, we will have done the equivalent of what would normally be done over the course of a year and a half.

**March 25 - April 1** *(112 unique participants, 89 organizations)*  
In the Kitchen Call for members; National Coalitions' Response network call; Strategy call for coordinators of regional and interest-specific funder networks/funds

**April 9 - April 28** *(60 unique participants, 45 organizations)*  
Rapid-response series - 6 member calls on various aspects of COVID-19 response

**Mid-April** - SAFSF begins tracking food/ag-specific COVID-19 philanthropic response and recovery funds *(56 funds to date)*

**April 6** - USDA sign-on letter *(26 signatures)*

**May 10** - Congressional sign-on letter *(32 signatures)*

**May 19 and 21** - Calls with NASDA by region - NEASDA and SASDA so far with MASDA (June 10) and WASDA (June 11) coming up. *(32 reps from 15 states and NASDA; 52 funders)*

Much more response and recovery programming in the works!



# 2018-2020 Evaluation Cycle Key Insights

1. Members are looking to SAFSF for leadership on more issues
2. **More forward-looking input from members could enhance offering**
3. Solving for SAFSF's role in facilitating collaboratives could be high-yield
4. **Virtual platforms serve a specific need and member outreach must be inclusive**
5. A data-driven approach to assessing programs could optimize return/impact



# Evaluation Takeaway: Our Next Step

Communications capacity is *critical* in order to build on the strengths identified in the evaluation as well as to address some misperceptions.

- Communicate how much member feedback and leadership goes into program development
- Build out robust policy resources, organizing tools and public communications
- Gather and tell the stories of our members' and their grantees' impact around the country
- Bring innovation and creativity to our use of virtual platforms, social media and other formats for the post-pandemic digital age
- Clearly communicate about our entire scope of work, and the unique value of each program and opportunity



18th ANNUAL  
SAFSF FORUM

# FIELDS OF VISION

BUILDING ON OUR ASSETS  
FOR RESILIENT FOOD SYSTEMS

JULY 13-24, 2020 | ONLINE

**THE SAFSF FORUM IS ONLINE!**

**July 13-24, 2020**

# Program Data

## 2020 Priority Areas

- Policy
- Equity
- Food and Farming Systems
- Environmental Sustainability
- Rural Communities

## Member Cohorts

- Farm and Food Systems  
Lenders and Investors Group
- Funding in Indian Country

In 2019, SAFSF collaborated with more than 90 partners on more than 60 programs.

Top 5 areas of 2019 programming:

1. Equity
2. Human/Public Health
3. Economic Viability
4. Regional Food Systems
5. Social Justice

# On the Horizon

## SUSTAINABLE AGRICULTURE & FOOD SYSTEMS FUNDERS



New Branding and Website Coming This Summer!

*Including a Member Portal with member-only resources and tools for connecting directly with peers*



## Chair



**Jen Zuckerman**  
*World Food Policy  
Center, Duke  
University*

## Vice Chair



**Brad Leibov**  
*Earthshare*

## Treasurer



**Mike Roberts**  
*First Nations  
Development  
institute*

## Secretary



**Ila Duncan**  
*The Lumpkin  
Family Foundation*

See all Directors at [safsf.org/who/boardofdirectors](https://safsf.org/who/boardofdirectors)

Call for Nominations this summer - consider nominating yourself or another leader!



# 2020 NETWORK UPDATE

Questions? Comments?

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